

**UNIFIED.  
ACTIONABLE.  
SECURE.**

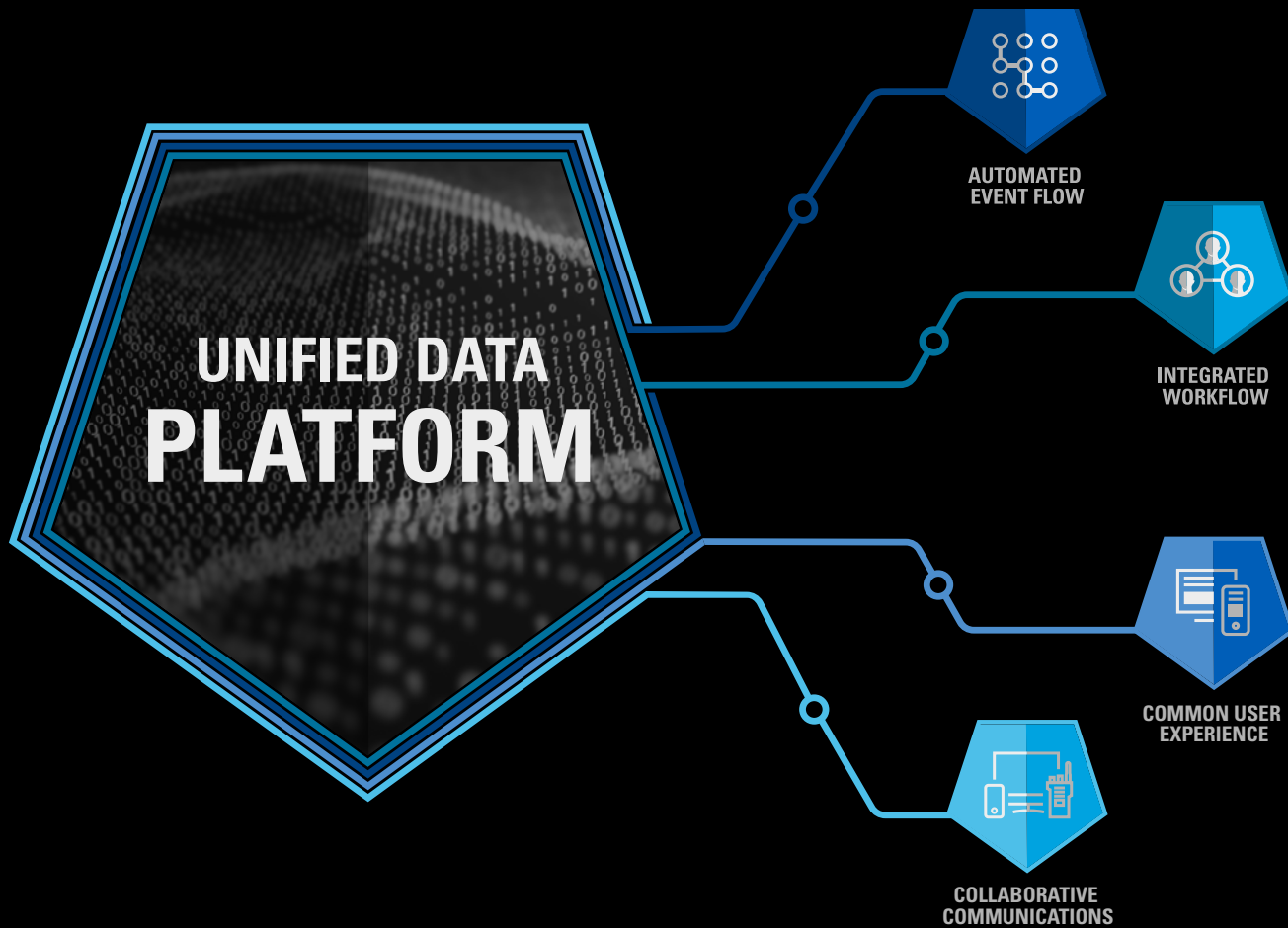
**UNIFIED DATA  
PLATFORM**

Unify your Data and Workflows on a Secure Foundation



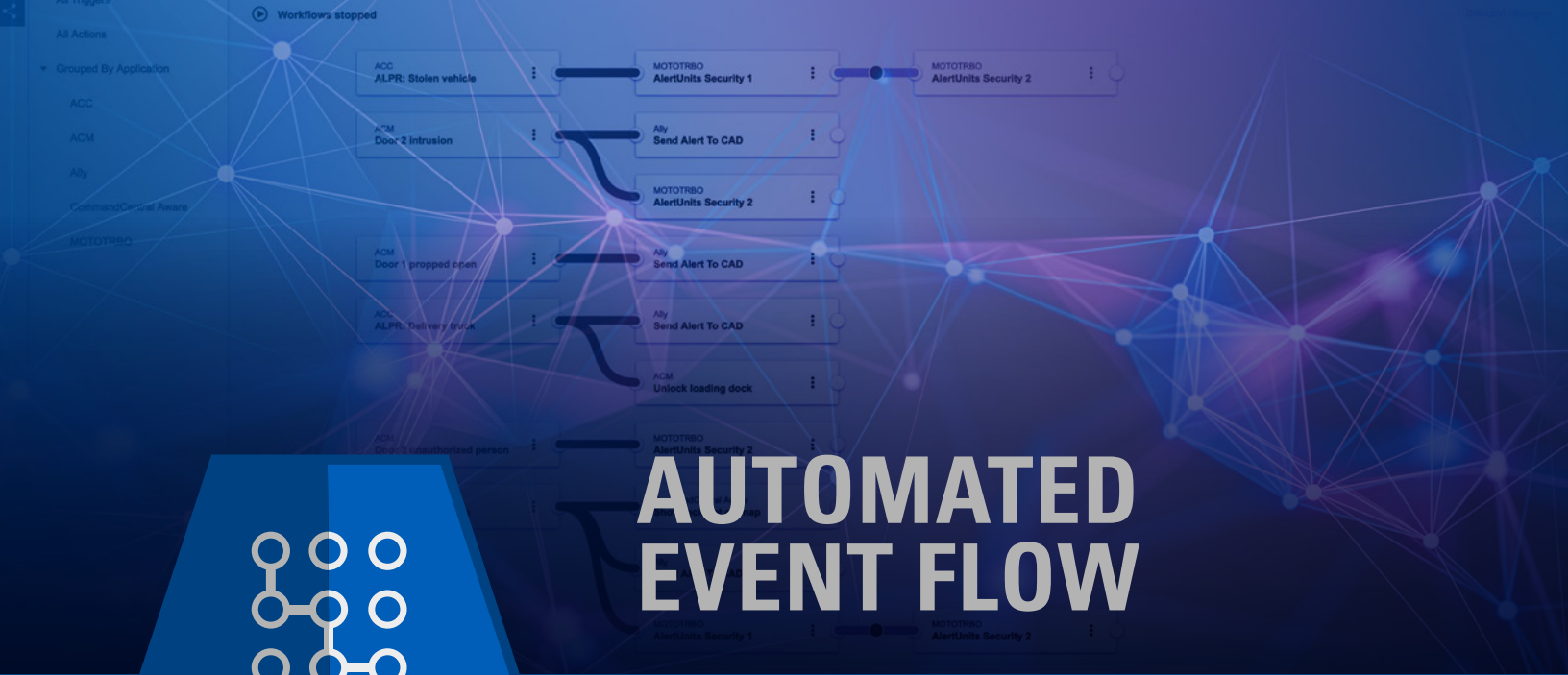
# TRUSTED TECHNOLOGIES BUILT ON A COMMON PLATFORM

Sharing information safely between teams, workflows and different technologies accelerates operations and adds intelligence. Motorola Solutions offers a unique ecosystem of solutions built on a unified data platform to provide you with the intelligence you need. Unify your data and workflows on a secure foundation, so you can collaborate more easily and make more informed decisions.



Data is **unified**, centralizing your data for simplified access, powerful integrations and seamless growth. It's **actionable**, so you can integrate real-time decision making with automation and deep analytics. And it's **secure**, so you can trust that your operational data is safe both inside and outside your organization.

Experience the Unified Data Platform by centralizing big data, automating events, integrating your workflows, adopting a consistent user experience and unifying communications across teams.



# AUTOMATED EVENT FLOW

## DETECT, ANALYZE, ACT

Conventional workflows, which are typically handled manually on a one-by-one basis, can lead to missed events or delayed response. What if there was a way to identify critical activities that need your attention, and automate the rest? Automated event flows save your team time and resources. For non-critical events, the workflow can be scripted to require little to no human intervention. Potentially critical incidents can be surfaced for you to verify, so you can coordinate your response with real-time data and take appropriate action.

Safety, efficiency and productivity are deeply interrelated. The technologies that make us safer can also make us better at everything we do - especially when unified by a common platform. With automated event flows, you can address the unique challenges of your operation and ensure nothing is missed.



**UNIFIED**

### BUILD YOUR DATA PIPELINE

The more places your data is stored, the less you can do with it. Unified data enables more comprehensive rules and event scenarios on massive data sets.



**ACTIONABLE**

### FROM DATA TO DIGITAL INTELLIGENCE

Alerts are coming in from every application and there is no human way to inspect them all. Manage an unmanageable amount of data with real-time alerts and automated events. Program a response or alert a human in the loop to take an action.



**SECURE**

### RULE-BASED THREAT DETECTION

Technology never gets bored, tired or distracted. Establish guidelines in your system and trust constantly vigilant analytics to react quickly to security threats.



# INTEGRATED WORKFLOW

## ONE COMMON OPERATING PICTURE

Workflows can be complex. It takes a variety of applications and tools to accomplish critical tasks, and introducing new technologies often introduces new complexities. Many times applications are outdated, have different experiences for users, and have - at best - "swivel chair" integration. Teams today are frustrated by data silos, outdated tools, and inefficient application integration, all forcing them to enter data multiple times, in multiple places, using tools that don't look and operate the same.

Replacing these disparate, disconnected, and costly processes with one consistent system helps leverage your investments into streamlined and efficient workflows that ease frustration and save time. A unified data platform with applications working together seamlessly offers a "single pane of glass" and improves response. Deliver the right information to the right people at the right time with integrated workflows.



### UNIFIED



### ACTIONABLE



### SECURE

#### SHARED DATA BETWEEN APPS

Repeatedly entering the same data wastes valuable time. Exchange relevant information with the right users at the right time, leading to more efficient operations and better outcomes.

#### COMMON APPLICATION SERVICES

Inconsistency across applications increases frustration and risk. Access critical information, such as location, maps, groups and identities, within each application for consistency across operations.

#### COMPLETE CONTROL OF YOUR DATA

Some things are "need-to-know" — and most people don't need to know. Manage user permissions to search, view, share, and edit files, for the perfect balance of efficiency and security.



# COMMON USER EXPERIENCE

## THE POWER OF HUMAN-CENTERED DESIGN

The public safety industry presents unique and evolving challenges in regard to the tools you need to do your job well. Our human-centered design teams develop intuitive applications that streamline workflows across the industry's first and only public safety ecosystem. We believe that the power of great design can make people safer.

A consistent user experience, across a cohesive suite of applications, means you can focus less on where to click and more on the tasks and people in front of you. Adding or restricting users has never been easier with the ability to control data access across the workflow from a single interface. Seamlessly navigate within and transition between applications with confidence and clarity.



  
**UNIFIED**

### COHESIVE DESIGN SYSTEM

When lives are on the line, the last thing you should be worried about is where to click. All of our applications share the same design DNA, unifying the look and feel so you can focus on what matters most.

  
**ACTIONABLE**

### INTENTIONALLY INTUITIVE

It's time to use solutions that work with you, not against you. We've spent thousands of hours side-by-side with our customers to develop solutions that work the way you do.

  
**SECURE**

### CONTROLLED USER ACCESS

Independently managing permissions for multiple applications is painful. Setup, permission, and deactivate users for the entire workflow from one simple, administrative interface.

# COLLABORATIVE COMMUNICATIONS



## CONNECT TEAMS AND INCREASE FOCUS

Clear communication is critical - whether it's a major incident, or simply coordinating between teams and departments. It can also be surprisingly complicated when your team is spread across multiple networks, coverage areas and device types. This can result in teams responding to situations without all the information they need. This is not just inefficient, it's also an unnecessary risk.

There is a better way. Dynamically route communications over the best network to apps on the most suitable device. Video, data, messages, voice and PTT are mapped to existing workgroups and workflows, which preserves the integrity of teams and operations. This enables personnel to collaborate in new ways and fully focus on the task at hand — confident that they have the information to be safe and effective.



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### CONNECTED TEAMS

When communication slows, it puts your operation at risk. Map communications over your existing workgroups so you can connect your teams, no matter their role, location, device or network.



**ACTIONABLE**

### INFORMED DECISION-MAKING

You shouldn't have to juggle devices and apps to be part of the conversation. Quickly make decisions, mobilize teams and improve safety by sharing the right information with the right people at the right time.



**SECURE**

### TRUSTED COMMUNICATIONS

Don't expose your team's communications to prying eyes and ears. From asset management tools to private channels and encryption, trust that your communications are protected.

# UNIFIED DATA TRANSFORMS OPERATIONS

Siloed and disconnected data sets slow you down, can lead to missed insights and put you at risk. Consolidating all your data in the Unified Data Platform enables insights, increases collaboration and mitigates risk.

## YESTERDAY

### FRAGMENTED SEARCH

Search separate applications and manually compile results - or use clunky and expensive form-based federated search products

### LACK OF INSIGHT

Miss connections between cases or evidence, slowing operations and taking longer to close cases

### MANUAL EFFORT

Re-enter incident data over and over again, while manually tagging evidence, typing out officer narratives and transcribing audio files

### HIGH RISK

Many users and lack of consistent access and audit policies increase security and compliance risk

## TODAY

### UNIFIED SEARCH

Search across all your data from a single search bar. The more data you have, the more powerful your search will be

### INSIGHTS

Uncover linkages between disparate data sources and surface recommendations to improve operations across the workflow

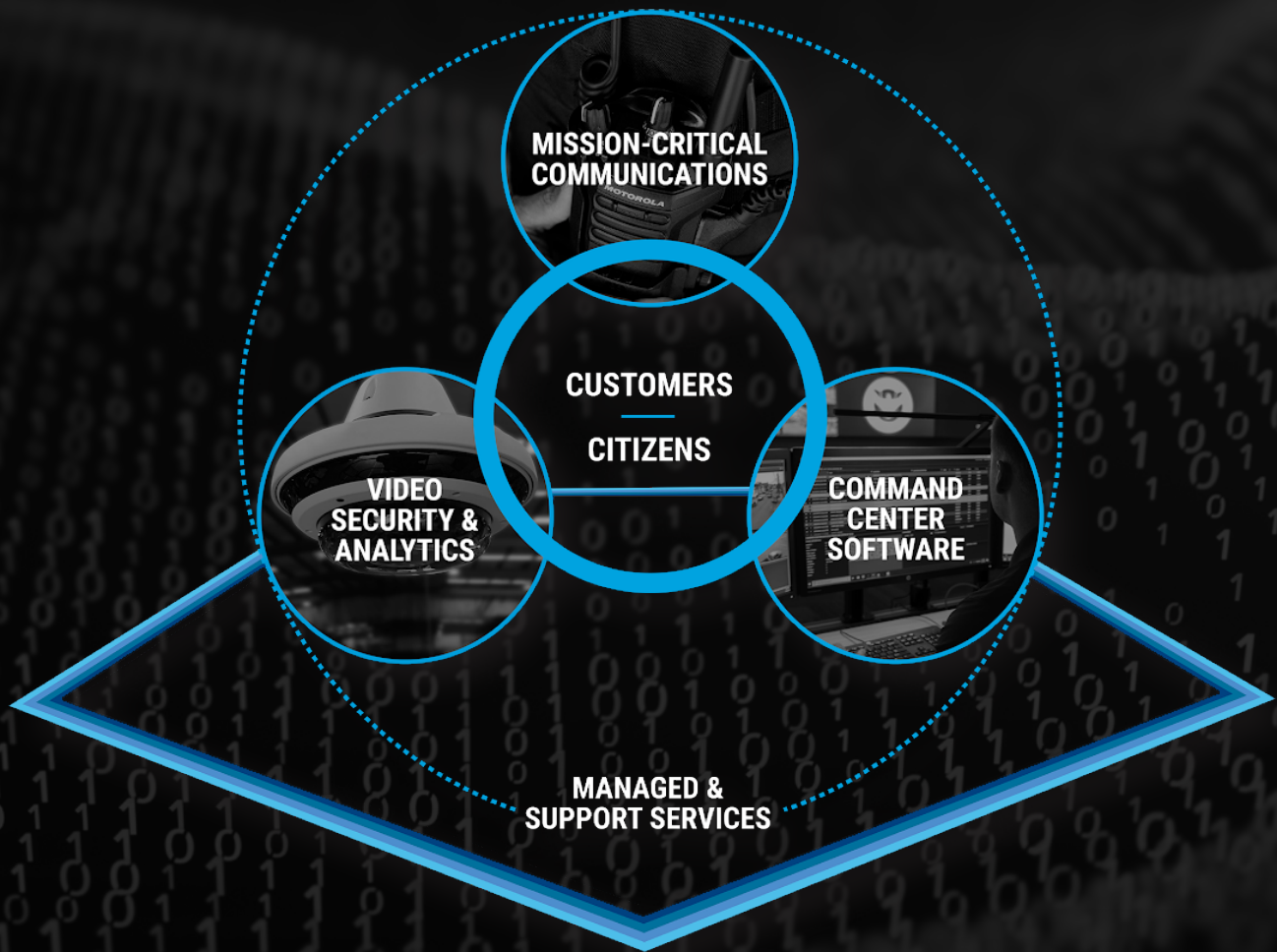
### MACHINE LEARNING

Automate data entry and management, including time/location, evidence tagging, assisted narrative, transcription, and form completion

### SECURITY AND COMPLIANCE

Control data access and track and audit user activity while meeting compliance requirements

## UNIFIED DATA PLATFORM



# EXPERIENCE COLLABORATION LIKE NEVER BEFORE

Motorola Solutions has created the first and only technology ecosystem built for Public Safety. Founded on human-centered design, reinforced with 90 years of mission critical expertise, and created to evolve alongside you, it's the ecosystem only we could build. Radio and broadband communications are unified. Software solutions are integrated from end-to-end. Video is intelligently captured and analyzed. And services ensure your technology is always advancing. So you can hear, speak, see and be your best in the most demanding moments.

This trusted ecosystem was built on our common Platform to bring consistency to your data, response, workflows, user experience and communications. It provides a secure foundation, unifies your people and technologies, and strengthens your decision-making so you can collaborate like never before. Experience The Unified Data Platform difference today - only with Motorola Solutions.

For more information about The Unified Data Platform, please visit: [www.motorolasolutions.com/platform](http://www.motorolasolutions.com/platform)



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