

# SUCCESSFUL RADIO MANAGEMENT: MOVING FROM REACTIVE TO PROACTIVE SERVICES

MOTOROLA SOLUTIONS APX™ TWO-WAY  
RADIO MANAGEMENT SURVEY RESULTS

NORTH AMERICA



**MOTOROLA**  
SOLUTIONS

## IN-HOUSE RADIO MANAGEMENT

91%

manage 5000+ radios in house...  
**and have the same  
challenges as those  
who don't.**

### TOP 3 CHALLENGES



61%

Budget  
constraints for  
technical staff



59%

Increased  
programming  
complexities



55%

Maintaining  
technical  
staff skills

## PROGRAMMING FREQUENCY

58%

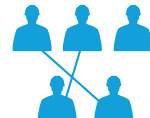
reprogram their radios once a  
year—or more... **and still  
face many challenges  
with the process.**

### TOP DRIVERS OF REPROGRAMMING



New features

59%



Talkgroup changes

33%

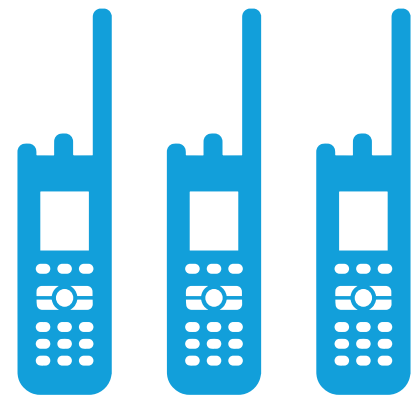
To address labor intensive programming, we offer services and training that can reduce programming time and cost by as much as 90%—accelerating deployment and maximizing the performance of your APX two-way radios.

## REACTIVE MAINTENANCE

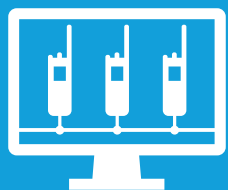
70%

perform maintenance after  
something breaks... **which  
can increase costs.**

### WHAT IF YOU COULD REDUCE RISK?



WATCH VIDEO



67%

open to using third-party services to  
manage radios... **fleets of all sizes  
can benefit from services.**

### MOTOROLA SOLUTIONS OFFERS THREE SERVICE PACKAGES TO HELP MEET YOUR APX RADIO MANAGEMENT NEEDS.

Each package provides a higher level of support to support your needs and reduce your risk.



DOWNLOAD THE APX™ TWO-WAY RADIO MANAGEMENT  
SURVEY INTERACTIVE EBOOK TO GET THE FULL REPORT



Source: Motorola Solutions APX Two-Way Radio Management survey results, 2017



Motorola Solutions, Inc. 500 W. Monroe Street Chicago, IL 60661 U.S.A. 800-367-2346 [motorolasolutions.com](http://motorolasolutions.com)

MOTOROLA, MOTO, MOTOROLA SOLUTIONS and the Stylized M Logo are trademarks or registered trademarks of Motorola Trademark Holdings, LLC and are used under license. All other trademarks are the property of their respective owners.

© 2019 Motorola Solutions, Inc. All rights reserved.