

Social Media in Public Safety

How Far Have We Come?

@kerryblakeman



- Police Officer 29 years
- Broad range of policing experience
- Passionate about policing & public engagement/accountability
- Joined Digital Social Media 2009 – Twitter
- 2015 Awarded ‘Top Cop’ - SMILE



2015 International Social Media “Top Cop”



Niagara
Falls –
Canada
“significant
& sustained
executive
leadership
to further
the use of
social
media”

London Riots 2011

A photograph showing a line of police officers in riot gear, including helmets and shields, standing in front of a large, intense fire. The fire is bright orange and yellow, with thick smoke rising from it. The background is dark and smoky, with some figures visible in the distance.

You can't just engage during times of crisis, you have to build trust & people will follow you

- During the Riots – Chief Inspector Local Policing in Coventry
- On holiday – saw what was being said on Social Media about what was happening in Coventry eg riots
- Didn't believe it – rang our control room for an accurate picture
- What follows are actual tweets from the night
- My followers went through the roof!

- @kerryblakeman please tell me that west orchards and central6 have started in the riots, seen on fb. and getting worried as close by!!
- @kerryblakeman someone I know is saying their friend is in hospital from "coventry riots". how reliable is this?
- Everyone please follow @kerryblakeman if you don't already. With loads of rumours flying around, he will seperate fact from fiction if need be

Serving our communities, protecting them from harm
www.west-midlands.police.uk

Twitpic



Serving our communities, protecting them from harm
www.west-midlands.police.uk

Cheylesmore





@kerryblakeman I
apologise for the
misleading information!

Just seen 6 hooded youths run
down the rd, then cut down path
towards Woodstock Rd, in
coventry

@kerryblakeman I've
just handed over found
petrol bombs to WM
Police, and all is calm
again.



West Midlands Police ✓
@WMPolice



Following


Coventry rioters jailed for 14 years: FOUR
copycat rioters – part of a group that tried to
spark disorder in... goo.gl/ohwor

↩ Reply ↻ Retweet ★ Favorite


Four Coventry men jailed for rioting in Cheylesmore

By Sandish Shoker | Jun 23 2012

 Recommend

 Tweet 6

 +1 5

 Share

 Share 9

 Email

 Print



Rioters, from left, Harjit Sekhon, Easton Blackstock, Craig Cresswell and Ciaran Galvin



kerryblakeman

from United Kingdom



77

broadcasts

18

followers

5

following

174

likes

Chief Inspector of Local Policing in Coventry, West Midlands, UK. Using social media to widen engagement with the public. Bambuser is a superb tool to help me reach more people.

Joined: October 8 2011

Last active: 4 months ago



Search



RSS



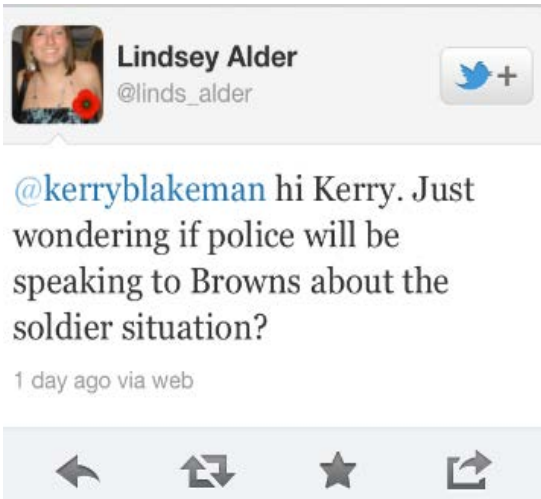
Display
124 views



Cell block tour
97 views



Various displays at Open Day
61 views



Cpl Michael Thacker – Funeral- Cathedral



2:42PM, THU 28 JUN 2012 BAR REFUSED SOLDIERS

Soldier bar ban prompts comment from House of Lords

Last updated Thu 28 Jun 2012

UK • Coventry • Browns Bar

Recommend Tweet



The decision by a bar owner in Coventry to refuse to serve the family and friends mourning the death of a soldier killed in Afghanistan has been condemned in the House of Lords.

Bambuser – 19k [Video here](#)

Bonfire Night – Live Patrol Police & Fire using Bambuser

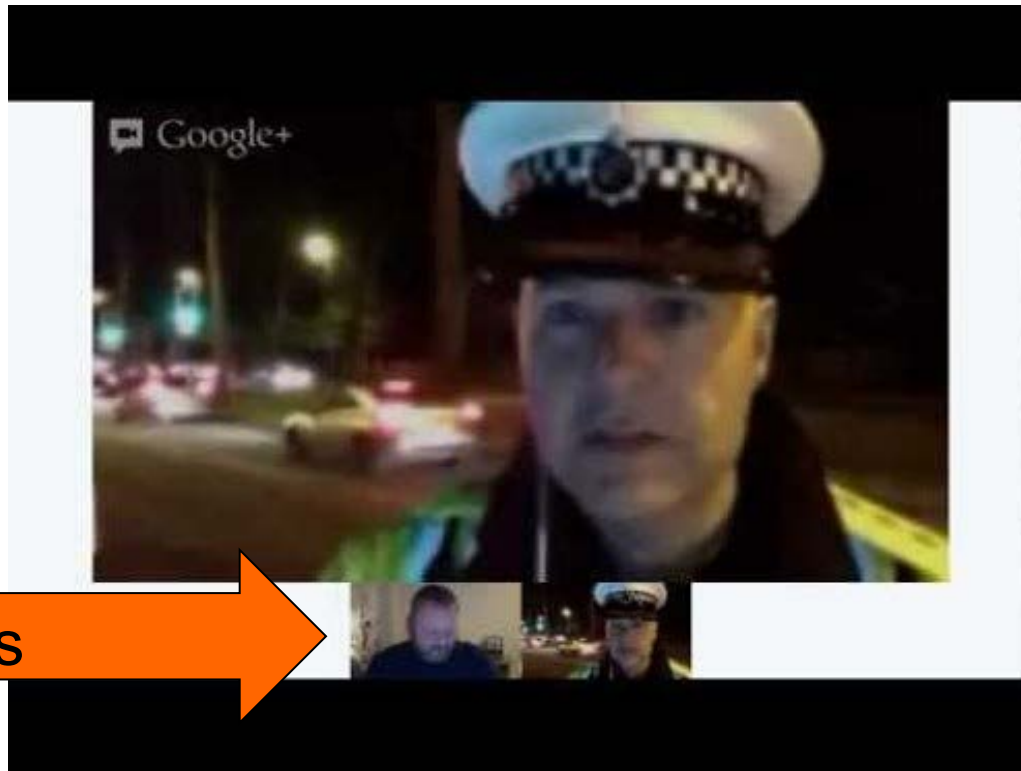


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Macbook, Wifi
3/4G/LTE



UK 1st ? Live Drink Drive Op



My boss

Hangouts – Live You Tube broadcast

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Serving our communities protecting them from harm - Response

www.west-midlands.police.uk



Home Moments Notifications Messages

West Midlands Police

West Midlands Police @WMPolice · 15m

Verre going live on Facebook in the next half an hour! Join in the convo using #WMPLive only/Zgclq

Supt Kerry Blakeman

@kerryblakeman · FOLLOWS YOU

Superintendent, Operations, West Midlands Police, Winner International Social Media Top Cop 2015
[@firearmswmp](#) @OSU_wmp
[@wmpdogs](#) @ST_Police, Football, BHX Airport

West Midlands

#WMPLive introduction

TWEETS 10.3K

FOLLOWING 1,647

FOLLOWERS 6,675

LIKES 2,686

LISTS 2

Search Twitter

Reach 581,475 Views 202,219 Comments 10,161

All Videos

Following

Tweets Tweets & replies Photos & videos

Pinned Tweet

Supt Kerry Blakeman @kerryblakeman · 7 Oct 2015

Delighted to receive the "Top Cop" award @SMILEConference huge thanks to Corp Comms team @WMPolice 🙌🙌🙌 #SMILEcon

Who to follow · Refresh · View all

Countryside Watch @CSide...
Followed by Matthew Grimw...
Follow

Mick Bland & Ben @mickbl...
Followed by Katy Barlow and...
Follow

Alex Li TPS @CanWhal...
Follow

Thank you for listening

Any Questions ??

Feedback welcome



Supt Kerry Blakeman

TWEETS	FOLLOWING	FOLLOWERS	FAVORITES	LISTS
8,923	1,693	5,928	2,064	10

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