



MOTOTRBO™

MAKE ROOM FOR A BETTER WAY TO COMMUNICATE

PROFESSIONAL DIGITAL TWO-WAY RADIO SYSTEM



MOTOTRBO BENEFITS

- Reach your workforce anywhere they go with voice and data
- Improve efficiency and safety on the job
- Keep connected easily and seamlessly
- Improve response time and customer service
- Maximize your system investment and infrastructure
- Enhance value and reduce operating costs

Success in the hospitality world relies on the fundamentals – attention to detail, exceptional customer service and rapid response to guest requests. Yet today's competitive environment requires your hotel or resort to be even more efficient, productive and cost-effective to keep up and keep ahead.

Whether it's a special request for housekeeping or a special event for hotel security, your guests expect a flawless level of service and a high standard of professionalism whenever they stay at your property. How do you meet their expectations and manage staff dispersed throughout a large resort or hotel?

THE CHALLENGE

Big chain or boutique, catering to the business traveler or vacationing tourist, you compete in a highly concentrated industry, with many options on where clientele will spend their leisure and business dollars.

Differentiating your property through exceptional service is one of the most important ways you can retain customers and build loyalty. How do you give guests the experience they expect? Keep competitive while you keep operations running smoothly? And improve customer satisfaction while you reduce operational costs?

THE SOLUTION

Versatile and powerful, MOTOTRBO™ is the ideal solution. Using digital technology, it combines the best of two-way radio functionality with expanded capabilities to meet your communication needs.

MOTOTRBO integrates voice and data seamlessly, offers enhanced features that are easy to use, and delivers operations-critical advantages like enhanced work order ticket management, integrated Bluetooth® and Intelligent Audio. Pick the right device for your needs from a range of different models including the ultra-thin, ultra-light SL Series. MOTOTRBO can remaster your workplace and the way people collaborate to help you achieve even greater efficiency.

MAKE EVERY CUSTOMER INTERACTION FIRST CLASS

Whether your staff is welcoming a group at the front desk or maintaining greens on the back nine, you can keep everyone easily and seamlessly connected with MOTOTRBO™ digital two-way radios and accessories. If a guest calls about a broken air conditioner or the pool manager requests clean towels, you can create a work order ticket or send text message instructions instantly. If catering asks for banquet assistance or security signals there is an emergency, you can locate the closest employee to respond immediately.

HOTEL AND RESORT MANAGERS CAN UPGRADE SERVICE AND DOWNSIZE COSTS

Connect front desk to back office with the ultimate in discreet communication.

Everything about our SL Series digital radio is designed for discretion and style, from its incredibly slim shape – so your staff will always look professional and feel comfortable – to its exceptionally small size.

Hold it in your hand and feel how light it is – less than half the weight of a standard radio. It's so effortless to carry, comfortable to wear and elegant in styling, it complements the most upscale attire.

Event planner or hotel manager, catering a special event or calling security, this ultra-thin digital radio gets the job done without getting in the way. And with an array of unobtrusive accessories – from surveillance to Bluetooth® earpieces – it enhances discreet communication while increasing guest satisfaction.

Communicate clearly with exceptional audio.

Communicating throughout your entire resort is vital to running it smoothly. And MOTOTRBO's digital technology can make all the difference. It produces clearer voice communications over a wider area than comparable analog radios that lose signal strength with distance and create distracting static.

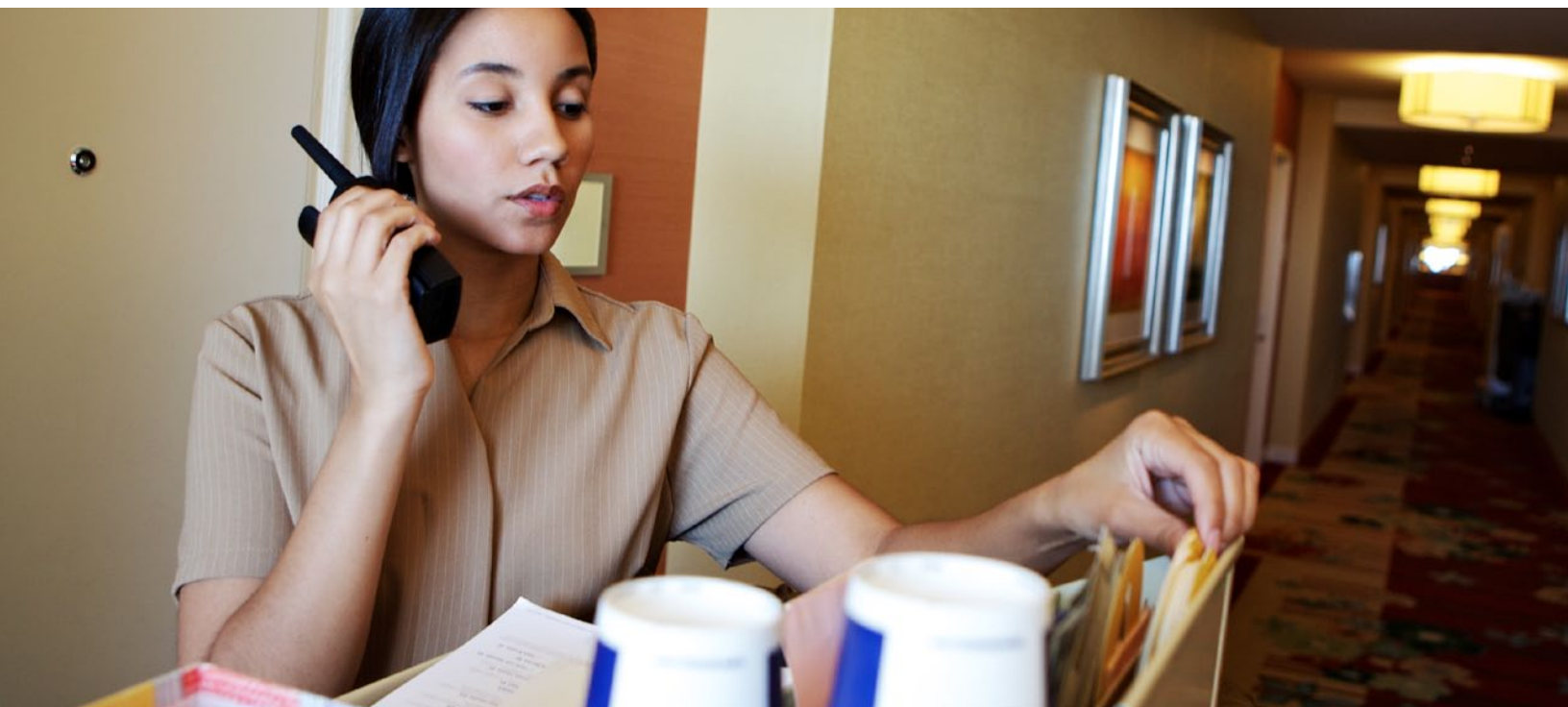
MOTOTRBO accurately delivers both voice and data with virtually no loss throughout your entire coverage area. So you can connect to your staff, no matter where they are on the property.

Prioritize communication immediately.

Emergencies do happen and you need to connect with your workers when they do. MOTOTRBO's transmit interrupt suite – with voice interrupt, emergency voice interrupt and data over voice interrupt – enables you to prioritize critical communication the moment you need it.

"At the end of the day we're all about providing Five Diamond service, and the MOTOTRBO SL Series radio helps us accomplish that."

Max Jenue-Gens
Security Officer
Acqualina Resort and
Spa on the Beach,
Miami, Florida



Speed operations and strengthen security.

MOTOTRBO's integrated Bluetooth® and GPS module helps monitor the location of your staff. With the XPR 5000 Series mobile, you can enhance coordination of guest pickups to and from the airport. Maintenance and Engineering personnel can utilize the rugged and durable XPR 7000 Series portable to stay connected with front-end operations and ensure facility issues are resolved as quickly as possible. Whether it's an issue at the pool or a malfunctioning sprinkler, you can send the nearest maintenance worker, saving repair time and money.

And when there's an emergency, you can send the closest security employee to the scene, speeding response time. By dispatching security quickly, you improve guest safety and minimize costs associated with theft or damage.

Extend coverage and expand capacity.

Meet your communication needs today and in the future with a variety of MOTOTRBO solutions:

- **IP Site Connect** uses a standard IP network to extend the voice and data capabilities of MOTOTRBO. You can create a continuous network that covers your entire resort – so no matter where your staff are on the property, they are rapidly and reliably connected. Or you can link up to 15 sites to create wide area coverage or geographically dispersed sites. Whether they're in large conference rooms, multiple buildings, the basement or penthouse suite, IP Site Connect helps streamline staff communication.
- **Capacity Plus** is the single-site digital trunking solution that maximizes the capacity of your MOTOTRBO system. From bellhops to banquet managers, front desk to back of the house, maintenance to security management, Capacity Plus enables a high volume of voice and data communication for over a thousand users at a single site, without adding new frequencies.
- **MOTOTRBO Capacity Max** blends innovation, your feedback and Motorola's extensive real-world experience to deliver a scalable, highly secure trunked radio communications solution that's perfect for your business. Supporting up to 250 sites with up to 3,000 users per site and up to 100 voice talkpaths, it's easy for you to grow and change your system as your needs evolve.

The Capacity Max architecture is optimized for high performance, high efficiency and graceful scalability, enabling instant, reliable voice and data communications, better decision-making and seamless coordination across a single campus or a large-scale operation.



Powerful management tools give you complete control over the system – all from a single console. And, since it is ETSI DMR Tier III compliant, you can be confident that you are investing in open standard technology with global support.

Reduce operational costs.

By utilizing TDMA digital technology, MOTOTRBO enables two virtual channels within a single 12.5 kHz licensed repeater channel – double the capacity of analog. Because you don't need a second repeater, you save on equipment costs, too.

By integrating voice and data in one device, MOTOTRBO saves you the expense of additional equipment for text messaging and GPS location tracking. And to help control the cost of replacing batteries prematurely, our leading-edge IMPRES™ technology automatically maintains your battery fleet to lengthen battery life.

Migrate at your own pace.

With MOTOTRBO, you can keep operations running smoothly during a change in communication systems. Since MOTOTRBO radios operate in analog and digital mode, you can use them on your existing analog system and begin migrating over to digital – one talk group or department at a time – while maintaining communication across your entire workforce.

**BENEFITS FOR
HOTEL AND RESORT
MANAGERS**

- SL Series: Ultra-thin design for the ultimate in discreet communication
- XPR 7000 Series: High-powered performance combined with day-in, day-out durability
- XPR 3000 Series: Remaster your workplace and the way people collaborate with a scalable solution to help achieve greater productivity, safety and cost-effectiveness
- Clear voice communication throughout the resort
- Integrated voice and data in one device
- Text messaging when voice communication isn't practical
- Scalable solutions to meet your communication needs
- Easy to migrate from analog to digital because it operates in both modes

HOTEL AND RESORT STAFF CAN ACT EXPERTLY AND INTERACT EFFECTIVELY

Hear clearly throughout the property.

No matter if your people are making repairs on a noisy HVAC system or making their way through a crowded convention, they must be able to understand the message.

Available on some MOTOTRBO radios, the Intelligent Audio feature automatically adjusts the radio's volume to fit the environment's noise level. The volume turns up in noisy places so they won't miss a call and turns down in quiet settings so they won't disturb guests. And with background noise suppression, communication comes through loud and clear.

With our complete line of audio accessories featuring exclusive IMPRES™ audio technology, your people can wear headsets to help further suppress ambient noise, improve voice intelligibility and amplify loudness. Now you can be confident they'll clearly hear the message and not miss a call.

Communicate without disturbing guests.

In many areas of a hotel or resort, radio chatter can disturb guests or disrupt a serene environment. Whether your staff is in the main lobby, in guest room hallways or a bustling restaurant, MOTOTRBO has discreet communication solutions that match their workstyle and your workplace.

Vibrate alert lets you switch the SL Series radio to "vibrate mode" and adjust the setting based on the environment. Rather than sounding audible tones, the radio vibrates to alert of a communication, quietly and discreetly. Now staff can converse without interruption and without interrupting guests.

Lightweight headsets and discrete earpieces, ensure your employees get the message, not your guests.

Text messaging lets you communicate quietly and prevent disruptions. The large, full color displays on the SL Series and XPR 7000 Series portables operate in day or night mode to show more information, at once, without scrolling through pages.

Data applications, such as work order ticket management, speed response times to guest requests by operating right on MOTOTRBO radios. For example, front desk personnel can immediately enter work orders for maintenance when a guest calls to report an issue so repairs can be completed quickly, leaving your guest satisfied.

Batteries that last through long shifts.

Using advanced TDMA digital technology, MOTOTRBO radios operate up to 40% longer between recharges compared to typical analog radios. To ensure your radio system is charged and ready to go whenever you need it, our leading-edge IMPRES "smart energy" technology streamlines communication between the battery and the charger to automate battery maintenance. The result is radios that work as long as your people do.

Hands-free accessories for hassle-free efficiency.

Whether it is maintenance completing a repair or housekeeping preparing rooms, hands-free operation keeps employees focused on the task at hand, not the technology. Some MOTOTRBO radios feature integrated Bluetooth® audio for convenient wireless communications. Our complete suite of nylon carry cases, swivel belt clips and ultra-lightweight headsets are comfortable to wear during the longest shifts.

BENEFITS FOR HOTEL AND RESORT STAFF

Intelligent Audio automatically adjusts radio volume to match background noise

Discreet solutions that won't disturb guests or your environment

Enhanced work order ticket management, to quickly respond to requests

Extended battery life for long work shifts

Hands-free and wireless accessories keep them focused on the job

HOSPITALITY APPLICATIONS THAT SERVE YOU



Text messaging:

Send text messages so staff can read discreetly when convenient, and not distract guests or disturb your environment



Location tracking:

Monitor staff whereabouts on resort grounds so they can respond immediately; in an emergency, you can pinpoint security personnel and send the nearest to the scene



Work order ticket management:

Send directly to a maintenance worker's radio to make repairs, address customer issues and manage work orders



Telephone-to-radio interface:

Let employees or guests use a land-line phone to connect directly with radio users such as maintenance or security personnel

For more information on how to make room for a better way to communicate, visit motorolasolutions.com/mototrbo.

Motorola Solutions, Inc.
1301 East Algonquin Road Schaumburg, Illinois 60196, U.S.A.
800-367-2346
motorolasolutions.com

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DIGITAL
REMASTERED.