

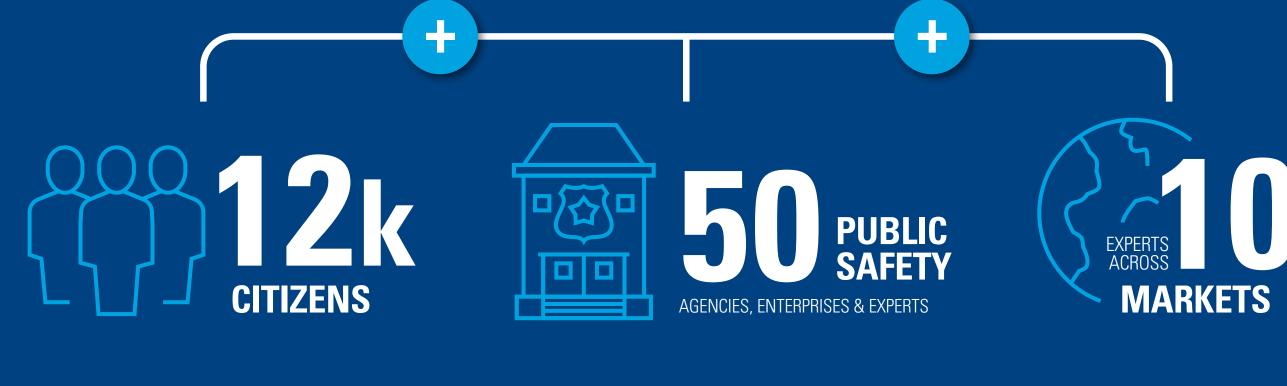
CONSENSUS EDBCHANGE:

TRANSFORMING SAFETY THROUGH TECHNOLOGY

A global study from Motorola Solutions, conducted by **Goldsmiths, University of London, about how the pandemic** redefined expectations, accelerated innovation and changed attitudes about technology for public safety.



The Consensus for Change report presents the voices of...



pandemic heightened awareness of the need for technology to enhance public safety while accelerating innovation and technology adoption for emergency services and enterprises.

The global study analyzes how the

© KEY FINDINGS **OF CITIZENS GLOBALLY** want to see public safety

transformed through the use of advanced technology.

Voices of 12,000 citizens:

analytics, cybersecurity and the cloud, are needed to address challenges of the modern world.

say advanced technologies,

such as video cameras, data

0/0

be supported by advanced technologies. say technology

say emergency services

risk, a task that can

could be improved

if citizens can

should be able to predict

that hold their information so long as they **use** it appropriately.

say that they are willing

to trust the organizations

have a say in how it is used.

us safe today and well into the future."

MAHESH SAPTHARISHI

Executive Vice President and Chief Technology Officer, Motorola Solutions

"The global pandemic changed the way we think and feel about safety."

It also helped us to understand the important role of technology in keeping

The research identifies three major trends that define

how public expectations about safety and

technology are evolving.

THE PANDEMIC REDEFINED OUR

EXPECTATIONS FOR SAFETY

Our shared experience made us realize how technology can keep us safe and why public safety and enterprise organizations need it to respond to new threats.



of video security, cloud-based solutions and interoperability. The pandemic also

reconfirmed the need for reliable and resilient communications.

TECHNOLOGY MUST BE FAIR, INCLUSIVE AND UNDERSTOOD

Citizens want technology to be used in ways that are fair, transparent and inclusive and for the

benefits to be easily understood. The research also identifies that more public engagement is needed

to increase understanding of emerging technologies, such as artificial intelligence (AI).

By reflecting the findings and trends identified in the Consensus for Change report, public safety and enterprise organizations can increase public engagement and trust, accelerate innovation and develop better solutions for the future.



MOTOROLA SOLUTIONS

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