



MOTOTRBO™

Application Developer Program

The MOTOTRBO™ Professional Digital Two-Way Radio System brings new capabilities to the professional tier and with it, new opportunities for channel partners to identify and assist with development of advanced applications for customers.

To support the efforts of our channel partners and encourage the development of a broad portfolio of customer-focused solutions and continuing innovation, Motorola offers an Application Developer Program. Through this program, accredited developers gain access to application programming interfaces, documentation and technical support to enable the development of custom applications.

It begins with recognizing that the MOTOTRBO technology platform not only changes the way customers communicate, it enables two-way radios to be used differently. Whether it be advanced applications of the location tracking capability, advanced signaling, or telemetry control, the potential for new customer solutions using MOTOTRBO is virtually endless.

We encourage channel partners to seek out new opportunities to customize an end-user solution, then work with an on-staff or third-party developer and the Application Developer Program to determine if MOTOTRBO can provide a solution.

Examples of some of the additional applications that will be possible on the MOTOTRBO platform with the Application Developer Program include:

- advanced location tracking applications
- advanced signaling, such as a tilt switch for “man down”
- telemetry control capabilities that remotely turn on and off switches and devices
- data transmission applications with the ability to send work orders, schedules and specifications
- custom control heads for specialized applications
- computer based dispatch applications
- encryption and trunking option boards

FACT SHEET

MOTOTRBO™ Application Developer Program



The Application Developer Program empowers dealers and developers with the tools needed to fast-track development of new and expanded applications and grow business using Motorola-supported interfaces.

Benefits to Motorola channel partners:

- increased customer satisfaction
- new revenue opportunities
- stronger customer relationships
- niche-market solutions

Benefits to customers:

- allows customers to have the customized solutions they want
- allows MOTOTRBO to be customized to work with an existing application
- provides the flexibility to build your own application
- encourages the development of new applications, expanding the value of MOTOTRBO for all

The Application Developer Program offers a three-tier program to companies seeking a direct relationship with Motorola. Based upon an accreditation process, one of the following titles will be assigned:

Registered User

This is the first step for developers to establish a formal relationship with Motorola. Once you request a MOTODEV account and become a Registered User, you will have access to view information related to Motorola's professional radio two-way products and supported interfaces, details about the Application Developer Program and details about available solutions. Interested parties can learn more and register for a MOTODEV account at: <http://developer.motorola.com>.

Licensed Developer

This level is the next step of recognition for a third party developer. Licensed Developers must pass a formal accreditation process, which establishes a developer's ability to develop and integrate applications on Motorola's platforms. This is required in order to have access to Motorola's proprietary interface specifications and design guidelines. Licensed Developers also have access to technical support by Motorola.

Applications developed by Licensed Developers are included in Motorola's Solution Database, which is made available on the MOTODEV website.

Application Provider

This is the highest level of recognition for a third party developer. This level is for providers who have proven their ability, expertise and commitment to deliver high-quality applications. An Application Provider must pass a formal accreditation process, which comprehensively covers technical and commercial abilities. The level is applicable to experienced radio communication developers or system integrators who can prove the solution successfully works in the market, satisfies the customer and adds value to Motorola radios.

Application Providers are included in Motorola's Solution Database of Partners, which is made available on the MOTODEV website.

If you are considering participating in the Application Developer Program or are interested in more detailed information, please request a MOTODEV account and become a Registered User at: <http://developer.motorola.com>.

