



ORCHESTRATE AND RADIO ALERT TARGET CUSTOMER PROFILES

KNOW THE DIFFERENCE TO MATCH YOUR CUSTOMER'S NEEDS



ORCHESTRATE

A hospital is a long-time Avigilon Unity Video and video security and analytics customer. They have recently purchased a new MOTOTRBO™ system to unify communications across their facilities and personnel. The hospital has an extensive security team that currently uses many cloud-based software applications. They are looking for a way to proactively monitor various sensitive areas, proactively detect potential threats in and around their facilities and share this information to multiple individuals and workgroups directly on their radios. Additionally, the hospital is using other sensors or software in their security operations and they want to create automated and custom workflows that incorporate their extended technology ecosystem.



RADIO ALERT

A manufacturing facility currently leverages MOTOTRBO radios as well as Avigilon Unity Video and/or video security and analytics. The facility manager is not comfortable with cloud-based technology due to the sensitive nature of their business. Generally they have one individual responsible for security 24/7. They are looking for a way to proactively monitor their facility for potential disruptions or threats and receive video analytics and access control alerts directly on that individual's radio. They only would like to automate text messages to a single radio.

Learn more at: motorolasolutions.com/orchestrate

Availability is subject to individual country law and regulations. All specifications shown are typical unless otherwise stated and are subject to change without notice.

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